



JOAN HARDT

Visual Designer & Illustrator

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joanhardt.com

830-708-5447

INVOLVEMENT

AIGA Flux Award 2017

TXST Ad Club 2017
Officer: Creative Director

IBM Workshop Fall 2017

C.A.S.A Spring 2017
Ceramic Artists Student Association

Hackathon Spring 2016
Worked in a team with
ComDes and CS majors

SKILLS

After Effects
Illustrator
Photoshop
InDesign
Power Point
HTML/CSS
Digital Illustration
Painting
Hand Lettering

PROFILE

I am a visual problem solver, a curious thinker, and a creative minded person always looking for ways to improve my work and myself.

EDUCATION

Texas State University 2014 — 2017
BFA in Communication Design, December 2017

Council of Scholars Spring 2017

Austin Community College 2012 — 2014

EXPERIENCE

Shiny Object Studios | Austin, TX February 2018 — Present

- Motion Graphics Internship
- Animation with digital and traditional media

PulsePoint Group | Austin, TX June 2017 — Present

- Graphic Design Internship
- Used After Effects to create animated videos
- Assisted in creating content for the crisis response site
- Created branded power-point decks
- A variety of blog and banner images
- Illustrations and infographics for the book Brand Under Fire

Texas State Student Health Center June 2016 — Oct. 2017

- Student Graphic Designer
- In charge of all visual marketing materials
- Content creation for social media and web banners
- Print ordering and distribution
- Maintained the web-page through Texas State's web platform

Freelance Design Work 2014 — Present

- Chalk menu lettering
- Earn A Bike Foundation poster illustration